

Presentation

Past, present and future

Three community
engagement initiatives at
the City Archives

Janet Villata
City Archivist

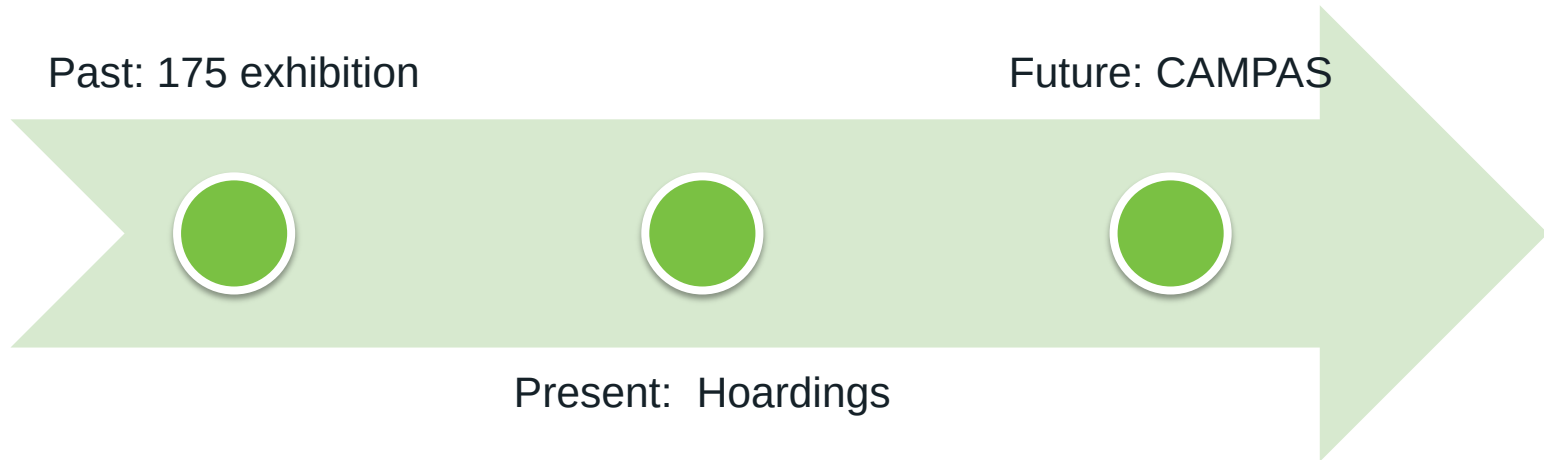
SARA Records Managers
Forum, 16 April 2019

city of villages



Overview

Community engagement initiatives



Background City Archives

- Municipality since 1842
- Archives since 1976
- Changing boundaries over time
- 12,000 shelf metres of archives
- 5,500 shelf metres of semi active records
- State Archives
- City Archives
- Community Archives



From Historical Atlas of Sydney

Foundational strategies

City Archives

- Availability of resources online
- Ongoing digitisation program
- Volunteer program



Above: 000/000981

Crown Studios Fire (7), Cnr George & Market Sts, 4 March 1919

Left: 005/005020 Anothony Hordern & Sons, Cnr George St & Gipps St (now Barlow Street), July 1901

175 Exhibition



Purpose

175 exhibition

- To highlight Council's impact on shaping our City since 1842 through the objects, documents and photographs of the City's Civic and Archives collections



Aims

175 exhibition

- Showcase and raise awareness about the collections
- Engage with the community by promoting history and heritage
- Show the impact of the Council as administrators of the City over 175 years



Themes

175 exhibition

Governing	Building	Working	Inspiring
Symbols Mayor Chambers Gender Elections Mergers	Roads Lights Power Markets Water Sewers Toilets Rubbish Hygiene Vermin Fire Vision Improve Develop	Jobs Traffic Work Regulate Business Welfare Housing Charity Crisis	Halls Icon Enjoy Shine Gather Parks Leisure Play Sport Libraries Activity Theatres Events

Public programs

175 exhibition

- Late night library event
- Floor talks by City staff
- Commissioning of contemporary musical work performed on Grand Organ during Sydney Open and a free public performance
- 212 page colour catalogue



Engagement 175 exhibition

- 7000+ attendees across 17 days
- Nearly 400 catalogues sold
- 450,000 video views
- 12,850 social likes
- 2,800 organic shares on Facebook
- 285 syndicated media stories in every state in Australia
- A lead front page story in the *Sydney Morning Herald*
- Five TV stories equating to almost 20 minutes air time



"A wonderful assortment of memories, development and tradition through history"

"Beautifully put together exhibition, a pleasure to see"

"I want to thank our council predecessors for their stewardship of our City and the foresight and dedication in maintaining the records and archives which made the exhibition possible." Lord Mayor Minute 11 Dec 2017

Hoardings



Our role

Hoardings project

- Historic images on hoardings of heritage building developments in the LGA since 2014
- The Archives:
 - selects historical images and themes
 - created a Historic Images web page (2016)
 - delivers image files



Historic Images Hoardings project



Historic images for hoardings and scaffolding covers

Historic images are required to be used on temporary structures surrounding heritage building developments or located in heritage conservation areas of significance (refer to the [hoardings and scaffolding guidelines](#)).

To help you meet this requirement, we have prepared a [hoarding design template](#) you may use, available as an InDesign file. This template can be populated with historic images, either from preselected images curated by the City

Using the template

The historic hoarding design template creates a standard gallery for historical photographs to be printed and applied to eligible hoardings.

The black frame contains placeholders for both landscape and portrait orientation imagery and a standard style and placement for image citations.

Landscape and portrait images can be placed end-to-end in various combinations to suit a variety of different hoarding dimensions.



- Historic Images webpage includes:
 - guidelines
 - hoarding design template
 - images from preselected and curated themes
 - mandatory citations for each image.
- The City Archives provides high-resolution image files (free)
- <https://www.cityofsydney.nsw.gov.au/development/building-and-construction-approvals/temporary-structures/hoardings-artwork/historic-images>

Engagement Hoardings project

- An "outdoor gallery"
- Beautifies the City
- Reduces vandalism
- Provides free advertising for the Archives
- Encourages use of the Collection

"A MASSIVE congratulations....Not only do they greatly improve the streetscape, but they also provide a 'talking point' for many of the people who pass; I often see people paused in front of a hoarding, and talking about what was there."



Engagement Hoardings project



085/085992, 94-124 Dowling Street Woolloomooloo. Sam Donato playing sport at Woolloomooloo Children's Playground, 1951. (City of Sydney Archives)

CAMPAS



GEORGE ST. J.R

Aims CAMPAS

1. Archives management system
2. Digital preservation tool
3. User portal for public access

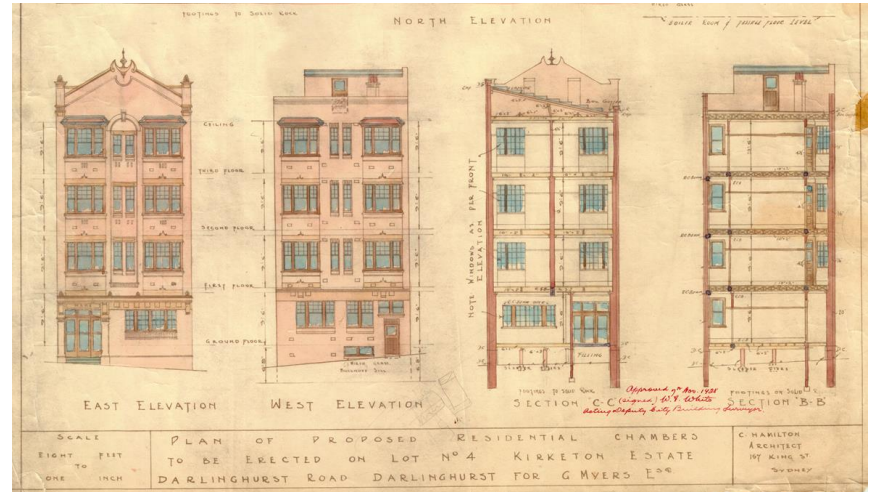


Drivers CAMPAS

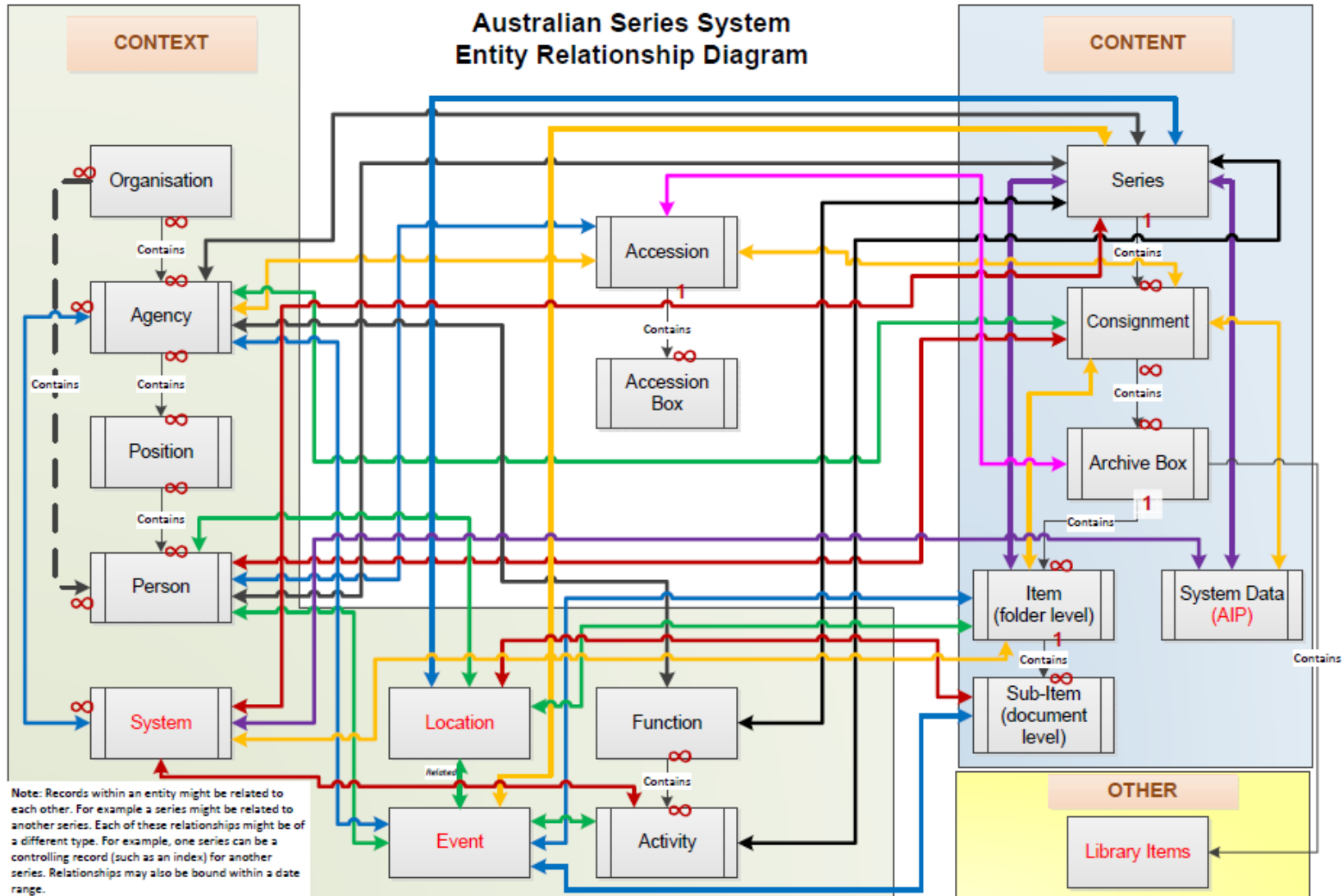
- Multiple existing systems inadequate:
 - Limited ability to store and add metadata
 - Some unable to store digital objects
 - No digital preservation capability
 - Some with difficult user interface
 - Some without direct access by the public (requires mediation)
 - Some unsupported (no improvements and at risk)
 - No digital preservation capability
- Overwhelming access requests

Concept Development CAMPAS

- Develop a business case
- Create a data model, requirements and metadata specification
- Tender
- Implementation June 2018+
- Soft launch December
- Formal Launch late March 2020

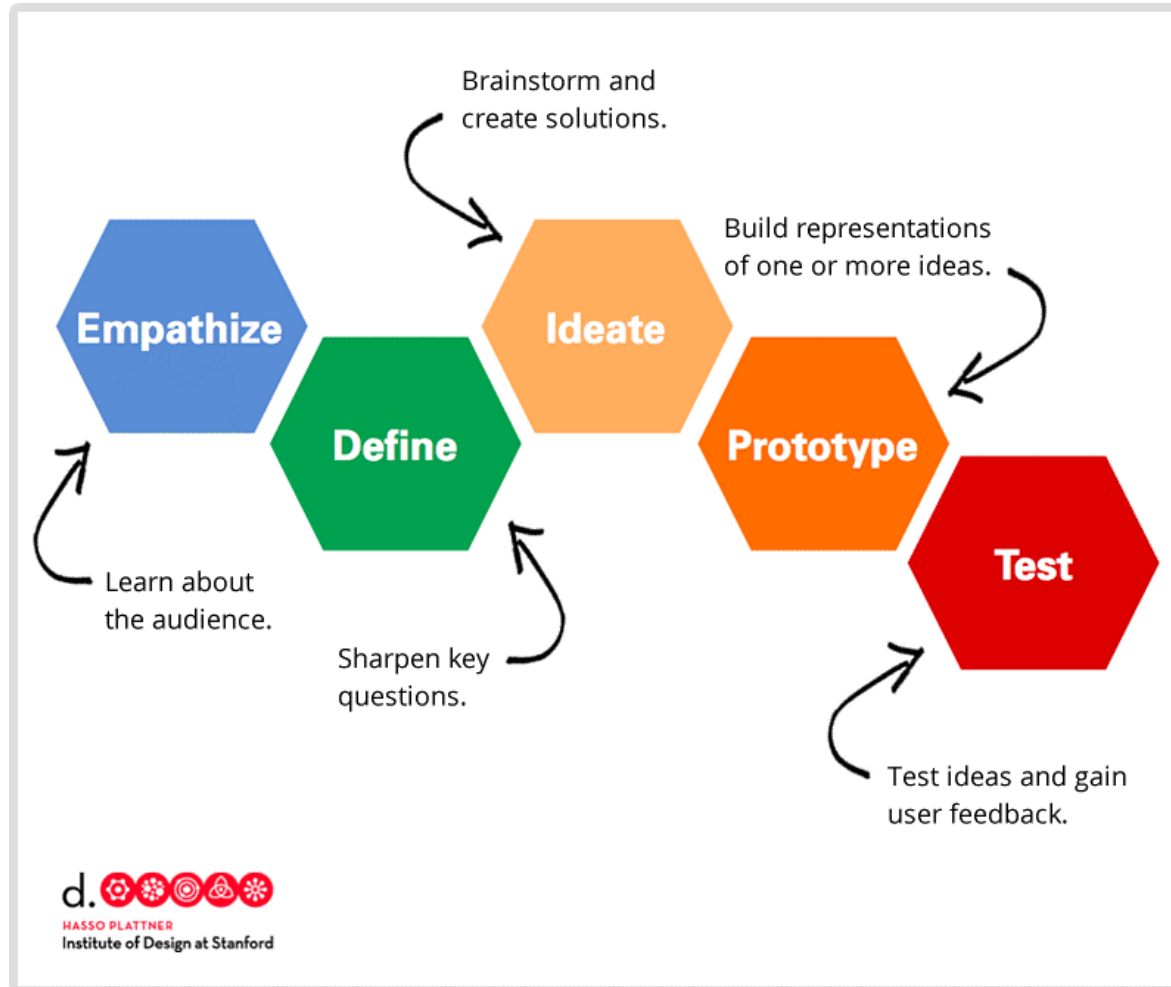


Data model CAMPAS



CAMPAS

User Centred Design



Back end features 1

CAMPAS

- One system in the cloud allowing direct access
- Ability to store and add unlimited metadata

Metadata CAMPAS

From ...

Item Number	Title	Year
0857/37	Elizabeth St and Chalmers St (Dental Hospital). New building [R]	1937

To ...

Item number	Plan Type	Year	Description of works	Property Type	Principal Address				No.	Street	Type	Suburb
					No.	Street	Type	Suburb				
126_1937_0 857	Architectural & structural	1937	New building	Commercial	2-18	Chalmers	Street	Surry Hills		Elizabeth	Street	Surry Hills

No.	Street	Type	Suburb	Other Info	Additional Approvals	Council Stamped Approval	Stamped Date	Owner	Architect
	Randle	Lane	Surry Hills	New building for a dental hospital; Former address 2-12 Chalmers Street Surry Hills	31/01/1938 to 28/01/1939	yes	14/01/1938	United Dental Hospital of Sydney	Stephenson, Meldrum & Turner, 16 Barrack Street Sydney

Builder/ Engineer/ other	Contents	Total plan sheets	Specs	Internal Residential Floor Plans	Extant	Format	Box	Actions
Engineer: C S Steele, 8 Spring Street Sydney <i>city of villages</i>	22 colour plans, 61 blueprints	87	yes	yes	yes	rolled	6 boxes	

Back end features 2

CAMPAS

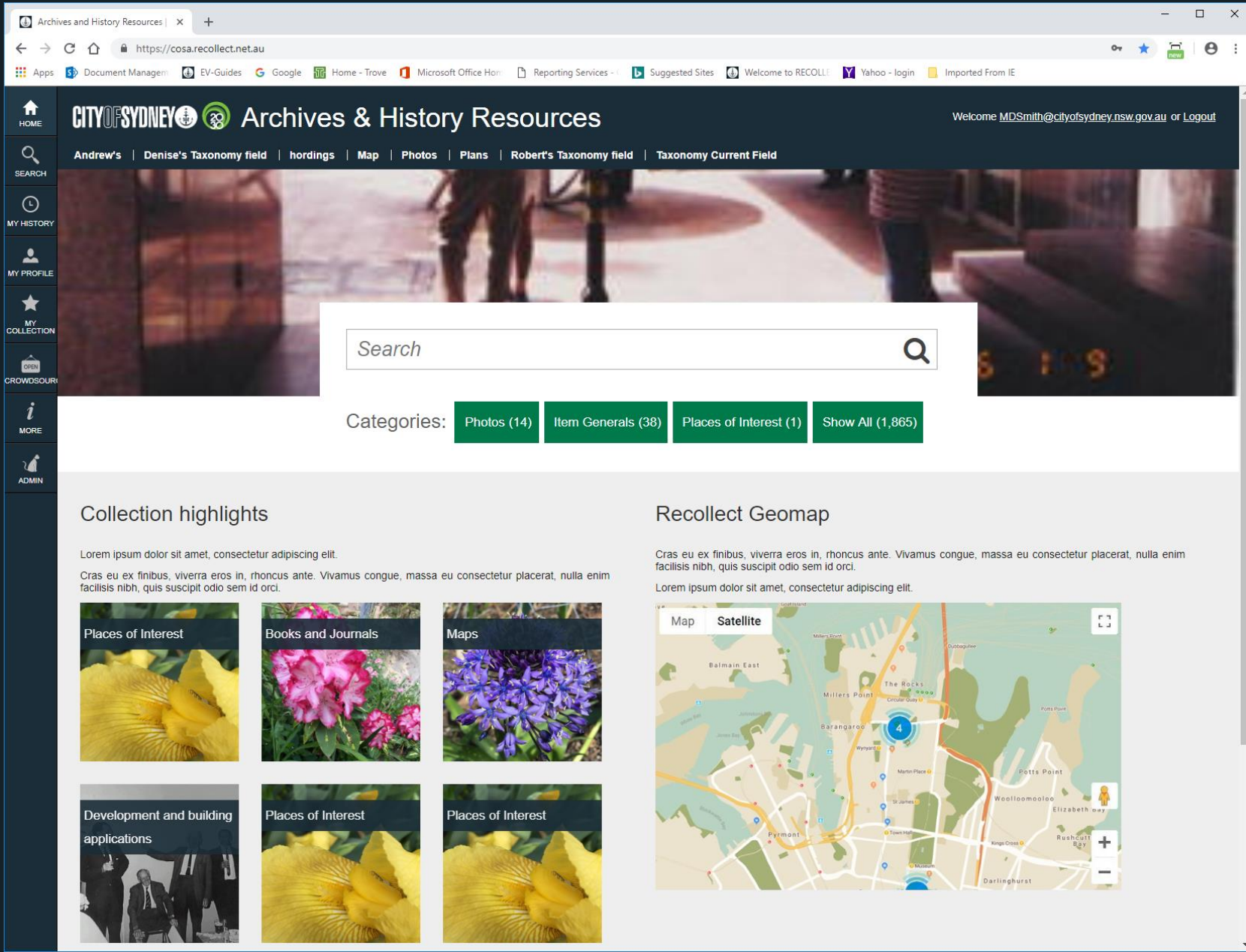
- Ability to store digital objects
- Digital preservation capability
- Ability to manage archival processes
- Ability to display relationships

User interface 1

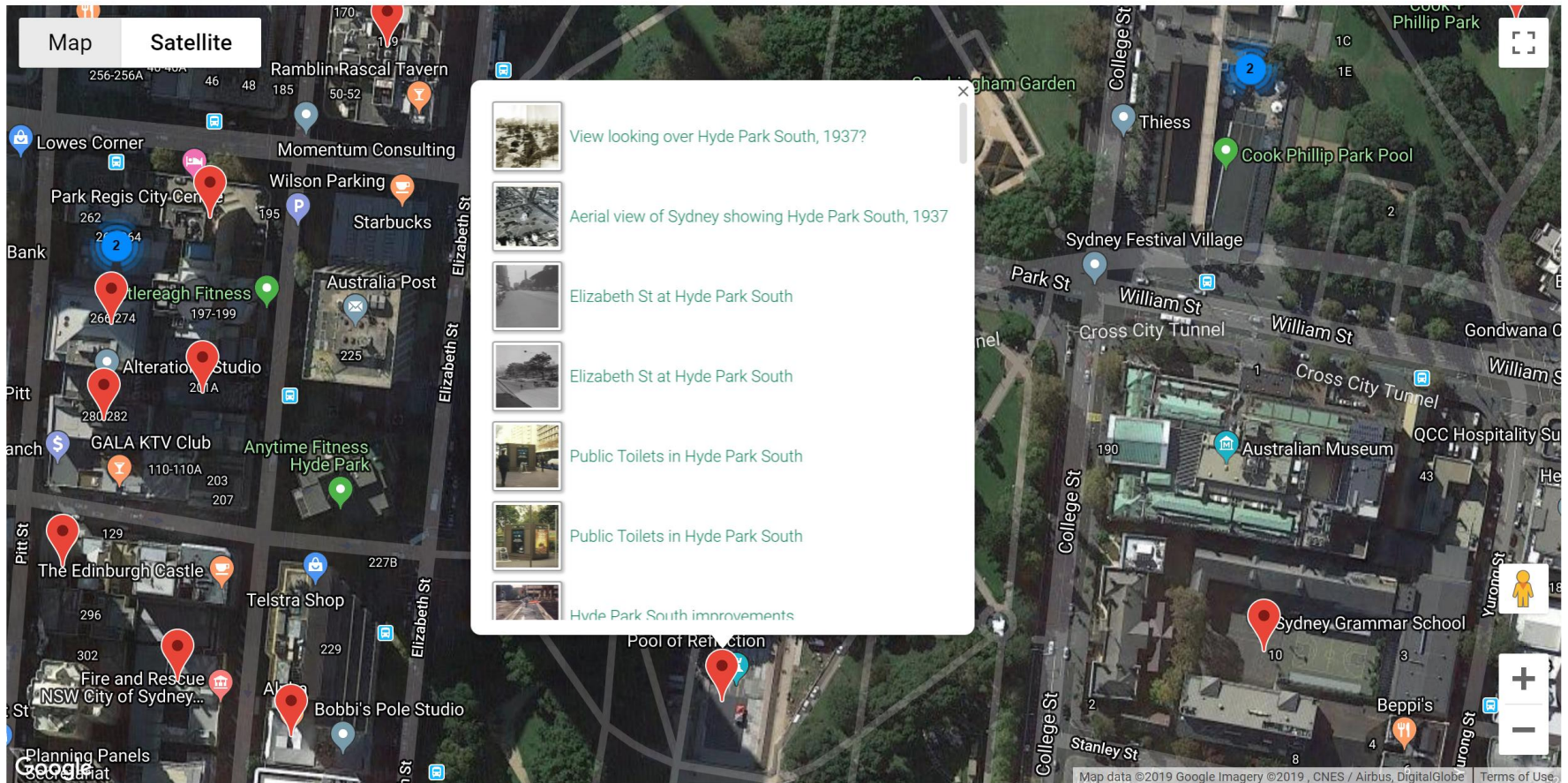
CAMPAS

- Users can find and download digital objects at no cost (easy user interface)
- Can keyword search
- Browse by collections
- Custom landing pages
- Browse by map

CoS Recollect Design



Browse by map CAMPAS



User interface 2

CAMPAS

- Linking to contextual information
- Ability to save searches, share via social media, like and tag
- Online volunteers
- Online exhibitions
- Narrative pages, albums
- Can link collections eg Archives and Civic Collection
- Access via Google and TROVE

Engagement CAMPAS

- Access online from anywhere
- Designed to meet a variety of current user needs
- Flexible and configurable for new audiences
- Will continuously improve
- Additional features to bring in new audiences e.g. online exhibitions, access via TROVE, Google





Questions?